
MEDIA RELEASE

HOTEL SCHWEIZERHOF BERN WINS "LUXURY HOTEL OF THE YEAR 2017" AT THE EUROPEAN LUXURY TRAVEL GUIDE AWARDS

Bern, 31 October 2016 - **On Wednesday, 12th October 2016, the European Luxury Travel Guide Awards presented its awards for the year 2017 to top performers in the travel and tourism sector. The Hotel Schweizerhof Bern was awarded the title "Luxury Hotel of the Year 2017".**

The five-star superior Hotel Schweizerhof Bern is pleased to announce that it has won a new accolade. Every year, experts from the prestigious Luxury Travel Guide travel to the best hotels in the world to test them and evaluate their performance in various categories. For the year 2017, their five-person jury recognised the Hotel Schweizerhof Bern as the Luxury Hotel of the Year 2017. Iris Flückiger, General Manager, reacted to the news: "We are very proud of having won this recognition. It motivates our employees to keep on spoiling our guests with the highest level of service, and to exceed their expectations."

For over 150 years, the Hotel Schweizerhof Bern has been the leading hotel in Switzerland's capital city, attracting a demanding clientele of business and event visitors, and guests from Bern itself. Located at Bern's most central location near the train station, the hotel blends classical grand tradition with contemporary flair, elegant design and world-class service. Today the Hotel Schweizerhof Bern comprises 99 stylish rooms and suites, the 800 m² Bel Etage including the Salon Trianon, a legendary ballroom appropriate for events of all kinds, Jack's Brasserie with its 14 Gault-Millau points, the modern Lobby Lounge Bar, a sophisticated Cigar Lounge, THE SPA with its 500 m² of luxurious wellness facilities, and the unique Sky Terrace.

The overall ambience of the five-star superior hotel is an interplay between modern design and classical elements from the hotel's 150-year history. The 99 rooms and suites welcome guests with a mix of French charm and English understatement. Lighting from classic restored chandeliers imparts a harmonious atmosphere whilst the luxurious bathrooms, with their rain showers and Japanese bathtubs, are small wellness worlds in themselves.

For more information about the Luxury Travel Guide, see www.luxurytravel-guide.com



Hotel Schweizerhof Bern

The Hotel Schweizerhof Bern is part of the Bürgenstock Selection – Katara Hospitality Switzerland AG. The house offers 99 rooms and suites, an 800 m² conference centre with 11 halls and rooms, including the legendary “Trianon” ballroom, the Jack’s Brasserie restaurant, which has been awarded 14 Gault Millau points, a cigar lounge, a 500 m² spa and an unparalleled sky terrace. Katara Hospitality Switzerland AG is the developer and operator of the Swiss hotels on behalf of the Qatar investors. Currently the portfolio consists of the Hotel Schweizerhof Bern (99 rooms), the Bürgenstock Resort Lake Lucerne (383 rooms) and the Hotel Royal Savoy Lausanne (196 rooms). The total investment volume of Katara Hospitality in Switzerland is one billion Swiss francs.

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