
MEDIA RELEASE

HOTEL SCHWEIZERHOF BERN RECOGNISED AS "SWITZERLAND'S LEADING BUSINESS HOTEL 2016" AT WORLD TRAVEL AWARDS

Bern, 6th September 2016 - On Sunday, 4th September 2016, a number of outstanding achievements in the travel and tourism industry were recognised at the World Travel Awards Europe Gala in Sardinia. The Hotel Schweizerhof Bern won top honours in the category "Switzerland's Leading Business Hotel".

The five-star superior Hotel Schweizerhof Bern is adding another award to its long list of accolades. At the 23rd edition of the prestigious World Travel Awards, Bern's legendary hotel was nominated in two categories, "Switzerland's Leading Business Hotel" and "Switzerland's Leading Hotel Suite", and in the first of these categories, the Schweizerhof won first place, besting five competing nominees. "We are very proud to have won this prestigious award as Switzerland's Leading Business Hotel," said General Manager Iris Flückiger. "It encourages us to keep on focusing on exceeding our guests' wishes."

The Hotel Schweizerhof, located at Bern's most central address, offers 11 rooms totaling some 800 m² in area that are ideal settings for a wide variety of occasions from meetings and seminars to conferences and banquets. The centrepiece is the 350 m² Salon Trianon, a listed ballroom featuring impressive stucco ceilings, imposing marble columns and chandeliers in the original Belle Epoque design. The three smaller salons, I to III, offer a unique atmosphere as well for meetings and celebrations of all kinds. Featuring state-of-the-art equipment, the hotel's meeting rooms provide solutions tailored to meet all the needs of a contemporary workplace. The hotel's technology was completely upgraded in 2015 to guarantee that guests have access to infrastructure of the highest quality.

Since April 2015, some 150,000 honeybees have also been staying at the Hotel Schweizerhof Bern, housed in three "mini-hotels" on the roof terrace, where they produce the hotel's own "Sky Deluxe" honey. The hotel is contributing toward the survival of honeybees and promoting ecological balance.



For more information about the World Travel Awards ceremony, see www.worldtravelawards.com.

Hotel Schweizerhof Bern

The Hotel Schweizerhof Bern is part of the Bürgenstock Selection – Katara Hospitality Switzerland AG. The house offers 99 rooms and suites, an 800 m² conference centre with 11 halls and rooms, including the legendary “Trianon” ballroom, the Jack’s Brasserie restaurant, which has been awarded 14 Gault Millau points, a cigar lounge, a 500 m² spa and an unparalleled sky terrace. Katara Hospitality Switzerland AG is the developer and operator of the Swiss hotels on behalf of the Qatar investors. Currently the portfolio consists of the Hotel Schweizerhof Bern (99 rooms), the Bürgenstock Resort Lake Lucerne (383 rooms) and the Hotel Royal Savoy Lausanne (196 rooms). The total investment volume of Katara Hospitality in Switzerland is one billion Swiss francs.

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