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MEDIA RELEASE

## HOTEL SCHWEIZERHOF BERN WINS WORLD LUXURY HOTEL AWARD AGAIN

Bern, 27<sup>th</sup> October 2015 – On Saturday, 24<sup>th</sup> October 2015, the World Luxury Hotel Awards ceremony took place for the ninth time, in Hong Kong. This year, the five-star superior Hotel Schweizerhof Bern won a World Luxury Hotel Award at the national level in the category "Luxury City Hotel".

Only a short time ago, the Presidential Suite of the Hotel Schweizerhof Bern was recognized as "Switzerland's Leading Hotel Suite" in September. Now, hot on the heels of this award comes a new recognition for the hotel: At this year's World Luxury Hotel Awards ceremony in Hong Kong, the Hotel Schweizerhof Bern prevailed at the national level in the category "Luxury City Hotel". This follows its recognition in 2013 in the national competition in the category "Luxury Business Hotel" and in 2014 in the category "Luxury Hotel & Conference Centre".

"This award underlines the daily commitment of the entire Schweizerhof Bern team to providing our guests with unforgettable moments, and to continuously delight and surprise them with our service quality," says Iris Flückiger, the hotel's General Manager. "We are truly proud to win a World Luxury Hotel award once again."

Each year, over a thousand hotels, lodges and resorts from 145 countries are in the running for the coveted awards. Since 2006, they recognize outstanding performance in the leading luxury hotel segment. The nominees were evaluated by international tour operators and employees of travel agencies, as well as by hotel guests themselves. Awards were given out in 50 categories, at the global, continental and national level.

### About the Hotel Schweizerhof Bern

The Swiss Capital Leading Hotel: For 150 years, the Hotel Schweizerhof Bern has been the leading hotel in Switzerland's capital city, attracting a demanding clientele of business and event visitors, and guests from Bern itself. Located at Bern's most central location near the train station, the five-star superior hotel blends classical grand tradition with contemporary flair, elegant design and world-class service. The Hotel Schweizerhof Bern offers 99 stylish rooms and suites, the 800 m<sup>2</sup> Bel Etage with 11 salons and meeting spaces including the Salon Trianon, a legendary ballroom appropriate for all types of events, Jack's Brasserie with its 14 Gault Millau points, the modern Lobby-Lounge-Bar, a sophisticated Cigar Lounge, THE SPA with its 500 m<sup>2</sup> of luxurious wellness facilities, and the unique Sky Terrace.  
[www.schweizerhof-bern.ch](http://www.schweizerhof-bern.ch)



**Katara Hospitality**

Katara Hospitality is a global hotel owner, developer and operator based in Doha, Qatar. The company has been operating on the market for over 40 years and is part of the Qatar Investment Authority (QIA). Its portfolio comprises 30 hotels in 12 countries – Qatar, Egypt, Morocco, the UK, France, Germany, Italy, Spain, Switzerland, the Netherlands, Singapore and Thailand – and is set to expand to include further hotels over the next few years. Katara Hospitality also owns the hotel management brands «The Bürgenstock Selection» and «Murwab Hotels», which are consolidated under the umbrella of the «Murwab Hotel Group». Proprietary hotels in Switzerland include the Schweizerhof Bern, Royal Savoy Lausanne and Bürgenstock Resort Lake Lucerne. Katara Hospitality Switzerland AG is responsible for the development, project management and management of these Swiss hotels.

[www.katarahospitality.com](http://www.katarahospitality.com)

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