
HOTEL SCHWEIZERHOF BERN

SARAH LEUENBERGER IS NAMED “BARKEEPER OF THE YEAR 2014”

Bern, 22nd September 2014 - For the twelfth time, on Sunday, 21st September 2014, the celebrated Swiss Bar Awards ceremony took place. Sarah Leuenberger, barkeeper at the Lobby-Lounge-Bar at the Hotel Schweizerhof Bern, so impressed the judges and the audience at the awards night in Zurich that she won for herself the title "Barkeeper of the Year 2014".

Five finalists remained in competition on the stage of Zurich's Club X-TRA, vying for the title of "Barkeeper of the Year 2014". In the end, it was Sarah Leuenberger, barkeeper at the Lobby-Lounge-Bar at the five-star-superior Hotel Schweizerhof Bern, who swayed the jury with the cocktail of her own creation, called "Healing Pleasure". To take home top honours, she not only had to present her own signature drink but also outdo her fellow contestants with her on-stage mixing performance. The experts and members of the jury evaluated the cocktail's taste and appearance, as well as the barkeeper's working methods and her technical and general knowledge.

Sarah Leuenberger has been a barkeeper for about two years and has been a member of the Bar Team of the Hotel Schweizerhof Bern since March 2014, working together with the reigning Swiss Cocktail Champion Andy Walch. With her victory in the competition, 24-year-old Sarah has successfully defended the title for the Hotel Schweizerhof Bern, because last year it was Andy Walch himself, the Lobby-Lounge Bar Manager, who was crowned "Barkeeper of the Year 2013".

About the Hotel Schweizerhof Bern

The Swiss Capital Leading Hotel: For 150 years, the Hotel Schweizerhof Bern has been the leading hotel in Switzerland's capital city, attracting a demanding clientele of business and event visitors, and guests from Bern itself. Located at Bern's most central location near the train station, the five-star superior hotel blends classical grand tradition with contemporary flair, elegant design and world-class service. After a two-year renovation programme, the hotel reopened in spring 2011, marking the return of a legend following six years' closure. Reborn, the Schweizerhof offers 99 stylish rooms and suites, the 800 m² Bel Etage with 11 salons and meeting spaces including the Salon Trianon, a legendary ballroom appropriate for all types of events, Jack's Brasserie with its 14 Gault Millau points, the modern Lobby-Lounge Bar, a sophisticated Cigar Lounge, THE SPA with its 500 m² of luxurious wellness facilities, and the unique Sky Terrace. www.schweizerhof-bern.ch



Bürgenstock Selection

The Hotel Schweizerhof Bern is part of "The Bürgenstock Selection." Based in Zug, Katara Hospitality Switzerland AG is the company operating the Swiss hotels owned by Katara Hospitality in Doha. Under the leadership of Managing Director Bruno H. Schöpfer, it is responsible for developing the hotel concepts and renovating, reconstructing and reopening the legendary establishments in its portfolio, which currently comprises the Hotel Schweizerhof Bern, the Bürgenstock Resort near Lucerne, and the Hotel Royal Savoy in Lausanne. While the Hotel Schweizerhof Bern was successfully reopened already in June 2011, work on the Bürgenstock Resort and the Hotel Royal Savoy continues in full swing.

www.buergenstock-selection.ch

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