
HOTEL SCHWEIZERHOF BERN

**HOTEL SCHWEIZERHOF BERN WINS WORLD LUXURY HOTEL
AWARD IN THE CATEGORY “LUXURY BUSINESS HOTEL”**

Bern, 4th November 2013 – **On Friday, 1st November 2013, the World Luxury Hotel Awards were presented in Phuket, Thailand. These prestigious awards, first launched in 2006, recognise outstanding achievements in the leading luxury hotel segment. At this year's ceremony, the five-star superior Hotel Schweizerhof Bern was presented with a World Luxury Hotel Award in the category "Luxury Business Hotel" Switzerland, allowing this legendary establishment to write yet another illustrious chapter in its continuing success story.**

For 150 years, the Hotel Schweizerhof Bern has been the leading hotel in the Swiss capital, attracting demanding visitors from all over the world who come to Bern for business, for an event or just to enjoy the rich life of this beautiful city. In 2011, the five-star superior hotel was re-opened, and since then, the return of a legend has become palpable, as the hotel constantly strives for the highest quality of service, and has been recognised with several honours. For example, at the beginning of this year the world's largest travel site, TripAdvisor, chose the Hotel Schweizerhof Bern as the most popular city hotel in Switzerland. And with its inclusion in the world-famous "Robb Report" this summer, the Hotel Schweizerhof Bern can justifiably claim to rank amongst the 100 best city hotels in the world.

Now another important distinction has been bestowed upon the hotel. On the occasion of this year's World Luxury Hotel Awards, the Hotel Schweizerhof Bern took top honours in the category "Luxury Business Hotel" at the national level. "This award is truly a great honour for us," said General Manager Michael Thomann, "and one that pleases us immensely. Recognition like this means that we are succeeding in our quest to meet the high expectations of business guests, not only thanks to our central location right in the heart of Bern, or because of our world-class infrastructure, but also because of our commitment to the highest service quality, our authenticity, and the friendliness of our staff."

This year's World Luxury Hotel Awards ceremony took place in Phuket, Thailand. Over one thousand hotels, lodges and resorts from 87 countries were in the running for the coveted awards, which have stood for excellence in the leading luxury hotel segment since 2006. The nominees were judged by international tour operators and the employees of travel agencies, as well as by hotel guests. Hotels in some 50 different categories were judged, at global, continental and national level.



Bürgenstock Selection

The Hotel Schweizerhof Bern is part of "The Bürgenstock Selection." Based in Zug, Katara Hospitality Switzerland AG, is the company operating the Swiss hotels owned by a Qatari sovereign fund. Under the leadership of Managing Director Bruno H. Schöpfer, it is responsible for developing the hotel concepts and renovating, reconstructing and reopening the legendary establishments in its portfolio, which currently comprises the Hotel Schweizerhof Bern, the Bürgenstock Resort near Lucerne, and the Hotel Royal Savoy in Lausanne. While the Hotel Schweizerhof Bern was successfully reopened already in June 2011, work on the Bürgenstock Resort and the Hotel Royal Savoy continues in full swing.

www.buergenstock-selection.ch

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