
HOTEL SCHWEIZERHOF BERN

SCHWEIZERHOF BERN AMONG THE 100 BEST CITY HOTELS IN THE WORLD

Bern, 24th June 2013 - A great honour for the Schweizerhof Bern: The five-star-superior hotel, located across from Bern's train station, is one of only three Swiss hotels to be listed by the world-famous Robb Report, which counts the Schweizerhof Bern among the 100 best city hotels in the world.

What the Four Seasons is to New York, the Shangri-La to Paris or the Armani Hotel to Dubai – that is what the Schweizerhof is for Bern: the city's *iconic* hotel, offering its guests the widest range of possibilities and the most comprehensive, top-quality service. That is the conclusion that the editors of the legendary Robb Report came to.

For over 30 years, the Robb Report has been *the* reference for prestigious international brands in the luxury segment. Whether cars, fashion, jewellery, travel or gastronomy, the Robb Report presents the most luxurious brands in the world to its thousands of discerning readers. For this year's *Robb Report 100 Hotels*, editors, readers, writers and travel experts were flown around the globe to find the one hotel in every major world city that was the most popular – the "best in town". The result is a guidebook for the quality-conscious guest who places the highest value on comfort, style and service – whether traveling for business or on holiday.

In this year's edition, the Schweizerhof Bern was particularly praised for its elegance and its splendid location in the charming Swiss capital city. Winning the title as the Best City Hotel in Bern is a particular honour for the General Manager of the Schweizerhof Bern, Michael Thomann, who said, "We are extremely delighted that the work we undertake on behalf of our guests every day has been recognised so highly. An award like this is a confirmation that we are successfully meeting the needs of our international clientele with our constant pursuit of top quality and service excellence."

The Robb Hotel Report is published every two years by CurtCo Media. For more Information, please visit:

<http://robbreport.com/paid-issue/robb-report-100-hotels-europe>



Lonely Planet lists Bern as a top destination

Bern's unique ability to charm its visitors has not escaped the notice of Lonely Planet, the world's leading provider of travel information, garnering over 13 million visitors to its website each month. In its 2013 travel recommendations, Bern is the only Swiss city listed among the top 10 European destinations. Lonely Planet describes our fair city as "perhaps the most underrated capital on the continent." The centrally located Schweizerhof Bern is thus right in the heart of Switzerland's contribution to Europe's trendiest destinations.

<http://www.lonelyplanet.com/europe/travel-tips-and-articles/77757>

Bürgenstock Selection

The Hotel Schweizerhof Bern is part of "The Bürgenstock Selection". The Katara Hospitality Switzerland AG, headquartered in Zug, is the operating company for the Swiss hotels of a Qatari sovereign fund. Under the leadership of Managing Director Bruno H. Schöpfer, it develops the hotel concepts and renovates, rebuilds, and reopens the legendary establishments. Currently, the portfolio consists of the Hotel Schweizerhof Bern, the Bürgenstock Resort near Lucerne, and the Hotel Royal Savoy in Lausanne. The Hotel Schweizerhof Bern was successfully reopened in June 2011, and work is in progress on the Bürgenstock Resort and the Hotel Royal Savoy. www.buergenstock-selection.ch

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